



Your Pet, Our Passion.®



For more information contact:

Melissa Heeter

WOOF! Sports USA ~ Event Production

770-316-5165 (cell)

770-386-6184 (phone)

melissaheeter@comcast.net

www.woofsports.com or www.usddn.com

For Immediate Release

TOP DOGS FROM AROUND THE WORLD COMPETE IN U.S. DISC DOG WORLD FINALS HELD IN ATLANTA

*Spectators of all ages will enjoy this **FREE**, pet friendly, two-day event full of amazing, high-flying dog sport performances and other family-friendly activities, so come join the fun and watch the fur fly from around the world right her in the Atlanta metro area.*

Atlanta – Oct 15-16, 2011 - More than 100 dog teams from 8 different countries will gather at Dellinger Park in Cartersville, GA on Oct. 15 and 16, from 10 a.m. – 5 p.m. each day, to compete at the U.S. Disc Dog World Finals (USDDN.COM).

18 US States (Alabama, California, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Michigan, Missouri, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Texas & Virginia)

8 Countries (USA, Canada, Czech Republic, Germany, Japan, Poland, Spain, Sweden)

**LIVE STREAMING ~ www.barknetwork.com and
www.woofsports.com**

The 2010 USDDN World Finals Championship Series, presented by Purina and Pet Supermarket is one of the world's most prestigious sporting dog events, bringing in the World's most experienced Disc Dog teams to compete. WOOF! Sports USA, an Atlanta-based company, has been executing USDDN since the inception of the event.

"We're proud to bring the USDDN to the Atlanta area for the fourth straight year. We started with a GA State Championships 14 years ago and now it has grown to the World Finals," said Melissa Heeter,

president of WOOF! Sports USA. "This two-day event is a worldwide qualifying championship series where dogs, which have competed all year long to earn their qualifying spot, go "tail-to-tail" among the best of the best in the dog sporting world."

After watching these amazing dogs from across the world perform, families are encouraged to check out other free activities taking place at the park. If your dog can catch a disc then you can enter the beginner division onsite on Saturday. So, get your dog and your disc and come join the fun.

"There will be adoptions on-site for families looking to bring home a furry friend, the Bartow County 4-H Club Pet contest, a Dog Agility contest and run throughs, Lure Coursing testing, Duck Herding instinct testing, and more activities for the family dog to participate in! A portion of all food and drinks sold will be donated to the Etowah Valley Humane Society," said Heeter.

"This event is a FREE family fun, so come watch the Fur Fly and cheer on your favor dog team from around the world as they vie for the World Championship title. It will be exciting this year as 5 former World Champions, including last year's World Champion, go head to head vying to be the best of the best to win this coveted USDDN World Championship title. The Final rounds of competition are scheduled to start around 3:00 pm each day," said Heeter.

For those outside of the Atlanta area, the 2011 Disc Dog World Finals will be available via live online streaming or on a delayed linked from www.woofsports.com, so you can log on any time after the event. More than 15,000 fans from across the world logged on to watch the 2009 competition, and Heeter expects that number to grow in 2011. Photographs from the event will be available for purchase on either photographer's Web site: www.danieltphillips.com and www.seespotrunphoto.com.

Presenting Sponsors:

Nestlé Purina PetCare Company **and Pet Supermarket,**

Supporting sponsors for the USDDN include: Holiday Inn, Calhoun KOA, The Mason Company Kennels, Discovering the World, Anheuser-Busch, The Georgia Dog Gym, Bartow Animal Hospital, Chick-Fli-A, Verizon Wireless, ALPO Pet Food, NUPRO, Trophy Showroom, The Canine Ranch, Pfizer Animal Health, Cartersville Florist, The City of Cartersville, and the Cartersville-Bartow County Convention & Visitors Bureau.

For more information or to receive video footage or images from 2009 USDDN Disc Dog World Finals, please contact Melissa Heeter at 770-316-5165 cell or melissaheeter@comcast.com or www.woofsports.com.

For in-studio interview, phone interview, or live weather forecast at the event contact Melissa Heeter, 770-316-5165 cell.

About WOOF! Sports USA

Is owned by World Champion Dog Trainer, Melissa Heeter, who travels around the world teaching pet owners how to enjoy throwing a disc to their dog. After winning the world championship title in 1997, and becoming the first woman world champion in the sport, Melissa dedicated her life to saving pet lives by educating pet owners through dog sports entertainment, hosting dog sports events, and offering instructional seminars worldwide. For information on how to receive your own instructional training DVD visit www.woofsports.com.